

KEY HIGHLIGHTS

Opening up the east

In February, Ontex officially opened its new factory in Radomsko, Poland. The plant's four lines help us better serve the growing eastern European market.



(See also page 25.)

Further commitment to human rights

We expect our own commitment to human rights to be shared by our business partners, and those that they, in turn, do business with. As part of our journey to advance the human rights of workers and positively shape global labor markets, we launched a new social compliance scheme, including third party social audits. We also updated our ethical sourcing program by revising our Supplier Code of Conduct and Ethical Sourcing policies.



Product of the Year 2019

iD Comfy Junior, a diaper designed for children aged four years and over, was named Voted Product of the Year 2019 by an online consumer panel in Belgium. First rated on attractiveness, innovation and intention to buy, they were also field-tested by Belgian consumers.

Factory of the future

Ontex Eeklo won the prestigious Factory of the Future award from Belgian sectoral employers' organization Agoria for the second time in two years. The award recognizes the plant's efforts to future-proof operations and its focus on ecological production and sustainable innovation.



Working with local communities

In Brazil, Ontex started an outreach program, Take Care, that works with local communities. During the year, four charitable organizations chosen by the employees themselves, received free consignments of diapers for distribution to local parents.



Professionalism rewards

Annick De Poorter, Executive Vice President R&D, Quality & Sustainability, was nominated as 2019 CSR Professional of the Year in Belgium. The award recognizes a consistently ambitious drive to create a truly integrated sustainability vision for a company.



7,200

Solar modules that generate over two gigawatthours of green power per year.

Green electricity produced on site

The Ontex plant in Eeklo, Belgium installed a large industrial solar power system. The photovoltaic system comprises 7,200 solar modules that have the potential to generate over two gigawatthours of green power per year, equivalent to the electricity consumption of 600 families. The system supplies 7.5 percent of the plant's annual electricity requirements.



Turbo-charging our organization

In the second quarter, we launched our company-wide Transform to Grow (T2G) program to boost our commercial focus and competitiveness and accelerate the execution of our strategic priorities. The aim is to turn Ontex into a stronger more profitable company and to enhance our ability to deliver sustainable growth.



(See page 12 for full details.)



The beautiful games

In June, women and men from 16 different Ontex locations came together to compete in the Ontex Football Cup 2019 in Belgium. The women's team from Brazil and the men's team from Mexico won the Cup.



Just like normal underwear

Launched in August in Brazil, BigFral pants are designed for young and physically active people with light or moderate incontinence. Consumers can wear them just like ordinary underwear, and absorption is twice as high as that of leading A-brands. They are also lighter and better fitting than other brands.



Big reward for Little Big Change

A campaign for our much-heralded diaper subscription service in France, Little Big Change, won the top category award at the French Grand Prix Stratégies du Digital 2019. The film in question, where babies demand diapers with fewer chemical substances, featured on Facebook and TV and reached 40 million people in only a few weeks.

Encouraged by the success with French consumers, a Little Big Change subscription model was also launched for moms and dads in Belgium, Luxembourg and the Netherlands.



Outclassing the rest

Our Brazilian baby diaper brand Pom Pom was launched in September to improve liquid distribution and speed up absorption. The changes keep it at the forefront of the local diaper market. The special Comfort Fit makes the diapers 40 percent thinner than 'normal' diapers and features such as elastic ears and front wings help make life easier for parents.

40%

The special Comfort Fit makes the diaper 40% thinner than 'normal' diapers

New solution for men

In October, Ontex started production of its latest Adult Care innovation, pants for men. Available in dark blue, these pants offer powerful protection, extreme comfort and ultimate discretion.

 (See page 31)

The future's in good hands

Ontex's popular Global Graduate program is going from strength to strength. In September, we welcomed our third generation of graduates who spent the first couple of months at our headquarters in Aalst familiarizing themselves with our company. Then, like their predecessors, they moved on to different assignments in Belgium and abroad.

